



FOR IMMEDIATE RELEASE

## 2011 FACT SHEET

- DATES:** Saturday, September 3, 2011, Noon to 8:00 p.m.  
Sunday, September 4, 2011, Noon to 8:00 p.m.  
Monday, September 5, 2011, Noon to 5:00 p.m.
- LOCATION:** Ski Sundown, 126 Ratlum Road, New Hartford, Conn. 06057
- DESCRIPTION:** Since 1985, Connecticut's oldest food and wine festival has annually attracted thousands of guests for a sampling of the region's food and wine, plus upscale shopping and live entertainment.
- ACTIVITIES:** "Grazing-sized" portions of house specialties are prepared by chefs from regional restaurants, bistros and other purveyors of fine food at prices ranging from \$4.00 to \$8.00 per item.
- FACILITIES:** Table seating is provided in the festival's Culinary Tent, plus guests are invited to picnic on the grounds at picnic tables or with their own lawn chairs and blankets.
- TICKETS:** Advance Purchase: \$8.00-General Admission (Age 12+); \$6.00-Senior (Age 65+).  
On-Site Purchase: \$10.00-General Admission (Age 12+); \$8.00-Senior (Age 65+).  
Children under age 12 are admitted free. No dogs or outside food or beverages.  
Admission does not include food, beverage, crafts, gifts or attractions, which are purchased separately. No refunds or exchanges. Event is held rain or shine.  
Tickets may be purchased online at [www.LitchfieldFestivals.com](http://www.LitchfieldFestivals.com).
- DIRECTIONS:** Ski Sundown is located in New Hartford, Conn., just a few minutes from the intersection of Routes 44 & 219 — An easy day-trip from Albany, The Berkshires, Hartford, The Hudson Valley, Metro New York, New Haven and Springfield.
- WEBSITES:** [www.LitchfieldFestivals.com](http://www.LitchfieldFestivals.com)
- NEWS CONTACTS:** *A Taste of The Litchfield Hills*  
Clinton Billups — 702-837-1170  
Event Manager  
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